

Jisr Innovation Center

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JISR





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Jisr; A Bridge for Innovative Cooperation between Iran and Iraq

Jisr Innovation and Facilitation Center is a platform for developing technology- and innovation-driven collaboration between Iran and Iraq. By connecting the capabilities of Iran's technology and innovation ecosystem with relevant opportunities, needs, and stakeholders in Iraq, Jisr helps foster and expand cooperation among companies, investors, academic institutions, and other key actors in both countries.

From identifying opportunities and building connections to negotiation, partnership framework design, and implementation follow-up, Jisr facilitates the journey of turning capabilities into real and sustainable projects.





Understanding Iraq: Jisr's Core Advantage

Effective engagement in Iraq cannot be achieved simply by accessing the market or connecting with a few companies. Understanding the economic and social environment, decision-making structures, business culture, and the network of influential stakeholders is a key part of succeeding in the country.

Jisr works with partners and collaborators who have years of hands-on experience across different sectors in Iraq. This gives us access to practical market knowledge and established professional relationships. These capabilities help us assess opportunities more realistically, identify the right stakeholders, and pursue collaboration in a more focused and effective way.

Who does Jisr work with?

Knowledge-based and technology-driven companies

Think tanks and scientific and research institutions

Students and professionals with knowledge of or lived experience in both countries

Science and technology parks, incubators, innovation centers, and accelerators

Investors and financial institutions

Companies and holding groups with expansion plans in Iraq



Market Entry & Development Facilitation

Designing a structured path for entering and establishing a presence in Iraq, prioritizing key actions, and supporting the initial steps in line with each organization's objectives and sector-specific requirements.



Content Production & Media Campaigns

Designing and producing Arabic-language content, localizing brand messages, and planning and executing advertising campaigns tailored to Iraqi audiences and the local media landscape.



Legal & Business Advisory

Reviewing contracts, legal requirements, and key issues related to operating in Iraq through a network of relevant advisors and specialists.



Training & Capacity

Designing and delivering courses, workshops, and training programs focused on understanding Iraq, international expansion, and the skills required for cross-border engagement.



Market Research & Analysis

Analyzing market structure, trends, competitors, customers, and relevant requirements to enable a more accurate assessment of business opportunities in Iraq.



Design & Execution of Specialized Events

Organizing meetings, gatherings, and specialized programs to showcase capabilities, facilitate networking, and create meaningful engagement between Iranian and Iraqi organizations.



Partner Identification & Engagement Facilitation

Identifying and evaluating relevant companies, institutions, and stakeholders; establishing connections; coordinating meetings; and supporting negotiations and the development of cooperation frameworks.



Initial Setup & Workspace in Iraq Facilitation

Providing access to workspace and office facilities in Baghdad, together with closer access to local networks and the services required to establish or expand a presence in Iraq.



Partner Identification & Engagement

Identifying and evaluating relevant companies, institutions, and stakeholders; establishing connections; coordinating meetings; and supporting negotiations and the development of cooperation frameworks.

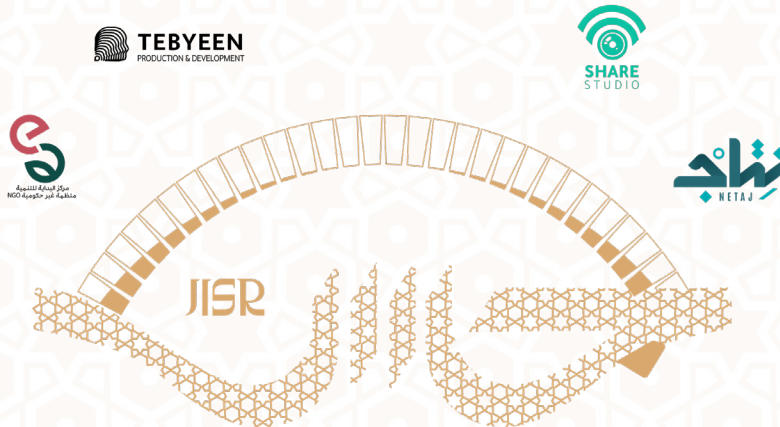


Exhibition Services

Planning and supporting participation in exhibitions in Iran and Iraq, coordinating professional meetings, and following up on engagement activities before, during, and after each event.

JISR's Strategic Partners and Selected Programs Implemented in Iraq

jisir delivers its services in collaboration with a network of companies, institutions, and specialized teams



Media & Content Production

Production of the Feature Film “Al-Jazeera”
Organization of the “Fann Al-Intizar” Art Event

International Events

Game Expo“ Video Game Exhibition”
“RaiTech” Innovation Competition for Arbaeen

Education & Capacity Building

“Alf Mubarmij” Programming Course
“Artificial Intelligence Applications” Course

Entrepreneurship & Innovation Development

Production of the “Al-Jisr” Television Program
Participation in the National “Al-Riyada” Initiative









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